3M Science. Applied to Life.™

Bon appetit.
Enjoy your meal.

Outstanding materials for stand-out graphics.

We know that every project—and every client—is different. Our broad product portfolio features a variety of advanced films, liners and adhesive technologies designed for digital printing, all engineered for quality and durability. We'll help you find the best fit for your application and your budget, so you can make graphics that really stand out.

Featured Technologies

- **3M™ Comply™ Adhesive:** Non-visible air release channels inside the adhesive allow trapped air to escape for an easier installation and a smooth finished appearance.

- **3M™ Controltac™ Technology:** Pressure-activated adhesive allows you to slide the graphic into position until firm pressure is applied, yet will snap up and remove easily if repositioning is needed.

3M™ MCS™ Warranty

This warranty covers the finished graphic using products designed and tested for optimal compatibility, performance and durability. It's the most comprehensive graphics warranty in the industry.

IJ20
Short term, indoor and outdoor promotional graphics

IJ35
Stiff film for easy installation

IJ35C
Optimized print performance and Comply™ adhesive for bubble-free instalation

IJ40C
Feature-packed film with Comply™ and Controltac™ for use in multiple applications

IJ40
Versatile range for multiple applications

48
Non-PVC film for use in multiple applications

48C
Feature-packed non-PVC film with Comply™ and Controltac™ for use in multiple applications

IJ180mC
The industry's go-to film for wraps with Controltac™ and Comply™ adhesive with micro technology

480mC
High performance non-PVC film with Controltac™ and Comply™ adhesive technology that can stretch up to 150%

Properties		Promotional	Intermediate						Premium	
		IJ20	IJ35	IJ35C	IJ40	IJ40C	48	48C	IJ180mC	480mC
Material Durability	Short = up to 1 year Medium = 3 to 7 years Long = more than 7 years	Short	Medium						Long	Long
Material Stability	How much applied shrinkage will there be as the graphic ages?	Most	Some						Little	Little
Material Application	Conformability	Flat	Flat & simple curves						Flat to complex curves	Flat to complex curves, textured surfaces and deep channels
Desired Print Surface	Gloss level (unprinted film) Gloss, Luster, Matte	Gloss / Matte					Matte		Luster	Luster
Overlaminates	Gloss	8008	8508		8508/8038G		8048G		8518	8548
	Matte	8010	8510		8510M/8040M		8050M		8520	8550
	Ultra Matte	•	•		•		•		8915	•
Warranty	★ Basic	Yes	Yes		Yes		Yes		Yes	Yes
	★★ Performance Guarantee (PG)	No	No		Yes		Yes		Yes	Yes
	★★★ 3M™ MCS™ Warranty	No	No		Yes		Yes		Yes	Yes
Installation & Removal	Application time	Fast	Fast	Fast	Fast	Fastest*	Fast	Fastest*	Fastest*	Fastest*
	Stretch	•					Low		High	Highest
	Leaves residue after removal	Some	Some		Little**		Little**		Little**	Little**
Finish Quality	Does the product feature technology to assist in bubble-free application?	No	No	Yes	No	Yes	No	Yes	Yes	Yes
Sustainability	Sustainable benefits	•	•		•		Non-PVC Material & GREENGUARD Gold***		•	Non-PVC Material & GREENGUARD Gold***

* Materials with both 3M™ Comply™ Adhesive and 3M™ Controltac™ Technology | ** May require heat and chemicals for 100% clean removal | © 3M 2020 All rights reserved. 3M, Comply and Controltac are trademarks of 3M.

GREENGUARD GOLD